

Attention News/Business Editors:

World's First 2-Hour Vitamin A and D Milk Test

EDMONTON, June 8 /CNW/ - SciMed Technologies Inc. today announces they received certification from the AOAC International - a worldwide scientific association dedicated to analytical excellence - for VitaKit A(R) the world's first 2 hour rapid test for accurate analysis of vitamin A in liquid milk.

"This is monumental for the industry. This certification gives confidence to milk processors and analytical labs that they can now accurately verify Vitamins A and D levels in fluid milk before shipping to consumers. Accurate verification of vitamin A and D levels is critical for the health and well being of milk consumers around the world," says Rajan Gupta Founder and President of SciMed Technologies.

Adding vitamins A and D to fluid milk is mandatory in North America and most parts of the world and producers face the challenge of getting their fresh product tested before it goes to market. Current testing methods for vitamin levels can take up to 10 days, and by then the milk is already sold to consumers.

VitaKit A(R) is the first rapid, accurate and inexpensive method for detecting levels of vitamin A. It ensures processors can proactively manage the safe levels of this vitamin in their products while meeting regulatory requirements in a much timelier manner. Testing is completed before they package, allowing milk that has been under- or over-fortified to be corrected, giving the maximum benefit to the consumer.

"Using VitaKit A(R) as well as VitaKit D(R) milk processors now have the ability to accurately verify the levels of vitamins A and D in their products while continuing to provide the world with the absolute freshest and one of the most vastly consumed products - Milk," adds Gupta

Vitamin A & D deficiencies are serious medical concerns. Vitamin A is needed for healthy body tissues, to fight off infections and to aid in building of teeth and bones. It also prevents the formation of rough, hard skin. Vitamin A deficiency is the leading cause of preventable blindness throughout the world. Vitamin D deficiency has been linked to infantile rickets, osteoporosis, and may increase the risk of several types of cancer including breast, colon, and prostate.

Located in Edmonton, Alberta Canada SciMed Technologies Inc. is a privately held Canadian diagnostic product development company dedicated to the research, development and commercialization of state of the art diagnostic kits for food safety and nutritional testing.

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